

Capabilities Statement

Finding Your ROAR

Relentless. Optimistic. Ambitious. Results Driven.



Who We Are

Our Services

DG McGee Enterprises is a certified Women-Owned Small Business (WOSB) and nationally recognized consultancy led by award-winning entrepreneur, author, and speaker Dionne Griffin McGee. We specialize in:

Entrepreneurship & Business

- Development
- Strategic Offer & Pricing Models
- Revenue-Ready Proposal Development (Reverse RFP™ Method)
- Leadership & Growth Coaching (ME.O™ to CEO)

Program & Curriculum Design

- ROAR Business Accelerator™ (8-week & VIP Day Format)
- Workshops, Challenges & Online Cohorts
- LMS Course Design & Facilitation

Public Speaking & Events

- Keynote Addresses
- Masterclasses & Panels
- Conference Hosting & Strategic Partnerships (ROAR Conference™)

DG McGee Enterprises is a nationally recognized, certified Women-Owned Small Business (WOSB) that helps organizations and entrepreneurs grow with strategy, structure, and results. Founded by award-winning speaker and author Dionne Griffin McGee, our firm brings over 25 years of expertise in project management, business acceleration, and leadership development.

We specialize in building scalable programs, hosting high-impact events, and coaching professionals through every stage of growth. Whether supporting government agencies, private companies, or entrepreneurial ecosystems, our mission is to help clients operate with excellence, increase revenue, and achieve measurable success.

Experience

- Over 25 Years of Corporate Leadership Experience
- \$900M Generated in Revenue
- 100% Timely Project Deliverables
- PMP, Scrum, ITIL Certified
- Six Sigma Practitioners
- A Host of Certified Trainers and Facilitators

Differentiators

- Award-Winning Programs — Named 2024 NC Entrepreneur of the Year for our accelerator impact across underserved and minority-owned businesses.
- Proven Track Record — Hundreds of entrepreneurs coached, contracted, and scaled across NC and beyond.
- Certified & Contract-Ready — WOSB, DBE, HUB, SPSF, MWBE, NC SBE certified.
- Corporate + Community Reach — Experience with Fortune 500s, economic development orgs, faith-based institutions, and government partnerships.

CERTIFICATIONS

- ✓ PMP
- ✓ HUB
- ✓ DBE
- ✓ MBE
- ✓ SPSF
- ✓ NC SBE



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CLIENTS



NAICS

- 611430 – Professional and Management Development Training
- 541611 – Administrative and General Management Consulting
- 611699 – Miscellaneous Instruction (Entrepreneurship Training)
- 561110 – Office Administrative Services

